



GUMS OF STEEL

Contact Us!

Dr. Chris Kammer, Founder: 608.827.6453
drchriskammer@yahoo.com

Paul McDonald, Executive Assistant:
608.520.3689 paul@dentalproshop.com

Need to wake your patients up to the illnesses caused by periodontal disease?

Want to empower your hygiene team with the protocols and verbiage to diagnose and treat P.D.?

Looking to double your hygiene department's productivity???

GUMS OF STEEL WILL TEACH YOU HOW!!!

Welcome to the Gums of Steel periodontal transformation program! These pages will briefly summarize the lifesaving and hyper-productive hygiene protocol that is Gums of Steel.

Did you know that **80%** of the patients in the average dental office have undiagnosed gum disease? What's more, **1/3** of those patients have a moderate to severe case. The oral systemic link ties these gum disease patient's with further complications down the road, including heart attack and stroke. Let's wise up to the threat and nip it in the bud!

You'd assume that an 80% infection rate, of any disease, would be garnering a lot of attention; however, this statistic is the dental profession's biggest sin.

Offices know that gum disease is ever-present, but it still is running rampant everywhere!!!

WE CAN CHANGE THIS!

(and it's quite easy!)

The Gums of Steel periodontal transformation process will not only help save your patient's lives but in-turn, ramp up perio production!

WHY CHOOSE GUMS OF STEEL?

IT'S SIMPLE. WE PROVIDE THE ABSOLUTE BEST SYSTEM FOR THE TREATMENT AND PREVENTION OF GUM DISEASE. PERIOD.

It all starts with getting yourself and your team tested. Though most dentists believe that their periodontal health is pristine, a shocking number of practices we've worked with have been blown away at their own infection and increased risk for a future event.

This medical testing is the hook.

High levels of periodontal pathogens can now be identified in patients' saliva via the OralDNA test and hidden systemic inflammation can be uncovered using the A1c/C-reactive-protein Heart Smart test. And new to Gums of Steel, the CIMT carotid artery ultrasound test, used to determine the age and plaque build-up in both carotids. These will easily show both your team and your patients where they need help and why they need it. Dr. Kammer administers these three tests when he speaks nationally and the response from dental professionals mirrors his desire to reshape the dental community and it's relationship with primary care physicians. These test results come fully equipped with medical protocol and custom analysis that is intended to be brought to your primary physician and dealt with accordingly.

“YOUR INSIGHTS INTO THE SYSTEMIC CONNECTION BETWEEN ORAL FLORA AND SYSTEMIC DISEASE WERE REALLY EYE-OPENING. THE SUBJECT MATTER HAS AFFECTED BOTH MY PROFESSIONAL AND PRIVATE LIFE. THIS HAS CHANGED THE WAY I WILL PRACTICE!”

---H. Jerry Paz, DDC LLC

What We Teach:

- Implementation of oral systemic principles in your practice
- How to inspire patients to actually care about their gums.
- How to provide patients with the medical standard of periodontal care
- Utilization of simple, in-office blood and saliva testing to screen for increased circulatory risk and diabetes
- How to add years to patients' lives (they deserve your best care!)
- Application of proper therapies for each of the specific diagnoses

• HOW TO DOUBLE YOUR HYGIENE DEPT.'S PRODUCTION!

WITH JUST ONE PATIENT, YOU'LL MORE THAN COVER YOUR INITIAL INVESTMENT.

Initially priced at \$2,645,
you can adopt this incredible life-saving program for just

\$995!

Ready to make a difference? Here's what you get!

(6) Webinar Training Modules: Created to give you everything you need for your entire practice to deliver the medical standard of care in your hygiene department! The webinars also walk you through the saliva and blood testing and teach you how to interpret and convey those results to your team and patient base. **(\$750 Value)**

Gums of Steel 2.0 Manual: A comprehensive walk-through of protocol, step-by-step diagnosis, treatment planning, verbal scripts, therapies, home care and continuing care. Straightforward diagnosis, treatment and follow up. **(\$200 Value)**

Oral Systemic lecture and seminar playlist: Why pay hundreds to see 24 different lectures?!? We'll give you access to the industry leaders in topics such as xylitol, ozone, dental malpractice, and so much more! **(\$500 Value)**

Dr. Chris Kammer Phone Consults for your team or team leader:

Dr. Kammer will be available via email and two inclusive 30-minute phone consultations during which he will answer questions and assess your hygiene team's current state of operation. We want this to work in your office and we will do everything we can to assure that it does! **(\$500 Value)**

The DVD documentary "Say Ahh: The Cavity in HealthCare Reform":

This is the single most powerful resource for bringing together the dental, medical, and public worlds in the fight against oral-systemic disease.

Show this to your team and watch them jump on the Gums of Steel bandwagon! (\$200 Value)

Admission to see Dr. Kammer live: Attend Dr. Kammer's live Gums of Steel course, on us! Includes saliva, blood, and CIMT (if applicable) tests. **(\$495 Value)**

“I USED YOUR ARCHIVED WEBINAR PRESENTATION AS WELL AS THE MATERIALS YOU SENT. MY HYGIENISTS RECEIVED ALL OF THIS VERY WELL AND WE HAD THE BEST HYGIENE MEETING EVER!”

--- Joseph Kerner, DDS

Dr. Kammer keeps the Gums of Steel program simple, easy to understand and fun! Your staff will surely jump on board and embrace this life-saving program once we've laid out the causes, effects and treatment options that get results!

“Dr. Chris Kammer delivers the best oral systemic presentation I have EVER heard. It was organized and precise and everything he said was true!”

--- Dr. William B. Worthington DMD, Prof. of Advanced Restorative Dentistry & Gnathology, University of Louisville School of Dentistry and past president of the Kentucky State Dental Board

It's time to

STOP THE BLEEDING

**and rescue your patient base from this
all-too-common infection.**

**Contact us if you'd like to follow-up and pursue the
Gums of Steel Program:**

Dr. Chris Kammer

8313 Greenway Blvd Ste. 150

Middleton, WI, USA 53562

608.827.6453 drchriskammer@yahoo.com

**For questions or program info, contact Paul at:
608.520.3689 or via email: paul@dentalproshop.com**